



# Koala Karity Ltd

## Next Steps – as of 31st of Aug.24

### Twitch

#### Short or Medium term

Schedule: Koala Karity updated a lot of things during 2023 to have different formats (Infinite Backlog, New Leaf, Koalas' Pick). But with the lack of time, it's hard to have a frequent rotation between all these formats. That said, it still happens on the Twitch channel, it's just that we don't have a specific schedule. At least, we have a great mix between Apex Legends, Starfield, Mortal Kombat 1 and Jusant (as of end of Dec.23). *Stays the same.*

Stream: With the upcoming birthday of the Twitch channel (between Feb. and March 2024), Koala Karity wants to improve a lot of things about the streaming experience. This might take some time, but we hope that everything will be completed (way) before half of 2024. Fingers crossed!  
*DONE - we celebrated with the community the birthday of the channel in March 2024, and the Twitch Affiliate status anniversary in August 2024. The community was able to vote for Heirlooms (Apex Legends). We will keep these celebrations moving onwards, and maybe include more (e.g. Twitch or YouTube achievements, etc).*

Community rewards: Koala Karity wants to keep improving the rewards that we can get through the "Affiliate" status (more Emotes, Badges, etc.). *Still to-do.*

#### Long-term

Animated avatar: Koala Karity truly wants the Twitch Channel to focus on what we do (Donations, Gaming formats, etc.) instead of focusing on a person behind the camera. As a result, one of the dreams of Koala Karity would be to have an animated avatar during the Live streams. And this animated avatar should be a cute koala — obviously! It is a medium or long-term goal because it will require some outsourcing, a lot of development and testing. *Very long-term as it would require a new set up.*

### Website

On-going updates: Koala Karity will constantly update the links and documents hosted on the Website.

Mobile version: The Website needs some improvements in order to present a bespoke interface for the Mobile users.

### Youtube

Channel content: The YouTube channel grew a lot, and Koala Karity would like to improve the content. Everything is about the lack of time - as always. But we already started to diversify the content, including slightly longer formats and slightly more sophisticated content. It's an on-going process! Stay tuned! *On-going and going well!*